

What can Emerald do for me?

Q. What will Emerald deliver?

A. Access to over 65,000 instantly downloadable full-text articles.

Q. What subjects does Emerald cover?

A. Management and business, including marketing, human resources, accountancy, librarianship plus many others.

Q. Will I have heard of any of the Emerald journals?

A. There are over 100 prestigious titles such as *Management Decision*, *European Business Review*, *International Journal of Operations & Production Management*, *European Journal of Marketing* and *Personnel Review*.

Q. Is it easy to use?

A. It's designed to be used by everyone – from complete novices to those with years of experience of accessing online information resources.

Q. How do I search for articles?

A. Emerald provides two search facilities: Quick Search and Advanced Search.

In Quick Search, you specify what text you are searching for, and which parts of the articles you want to search (such as Article Titles, Abstracts, or the Full Text of the articles).

In Advanced Search, you can specify different text to search for in different parts of the article (such as one particular phrase in the Article Abstract AND a particular Author's Name), you can use the normal Boolean operators to define complex search criteria, and you can also narrow your search results by selecting parameters, such as the Article Style.

Q. I want to save my search criteria and receive table of contents alerts. Can Emerald help?

A. Yes. Sign up for Emerald's "My Profile" and you can set up saved search alerts, table of content alerts, marked lists and much more.

Q. I can get this stuff from Google, can't I?

A. No. Your library purchases access to this database on your behalf, to ensure that you only use the best materials around for your research.

Q. I don't get into the library that much, and want to work from home. Can I access Emerald remotely?

A. Yes you can. Simply talk to your librarian. They will explain how you can access Emerald from off-campus.

Q. Does Emerald support the use of software tools for publishing and managing bibliographies?

A. Yes. The "My Profile" tool allows you to download bibliographic references in ASCII format, ready for exporting into your preferred citation software.

For more information about Emerald either talk to your librarian or e-mail Margaret Dunne at mdunne@emeraldinsight.com

Introducing Emerald Management Xtra – designed for students of management and business

Emerald is an online resource of over 65,000 full-text articles carefully selected and purchased by your librarian to help you pin-point the most relevant articles for your research

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Publishing
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